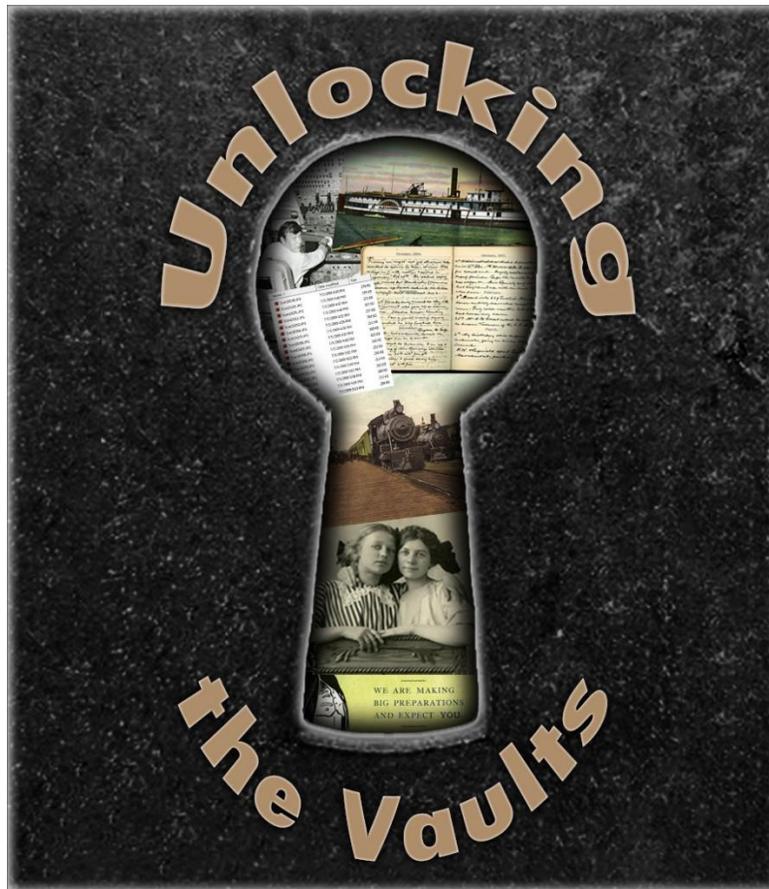




Archives Association of Ontario

2019 Conference

Sponsorship and Exhibitor Opportunities



May 8-10, 2019
Belleville, Ontario



Archives Association of Ontario

Unlocking the Vaults: Access, Outreach & Engagement

Established in 1993, the Archives Association of Ontario (AAO) is a network of archives and archivists providing programs, education, advocacy and shared knowledge. The AAO consists of 325 active members and it represents archival institutions and archival professionals as well as users and supporters of archives and records professionals.

The 2019 conference theme is [Unlocking the Vaults: Access, Outreach & Engagement](#). We are focused on speaking to collections hidden behind locked doors and managing cataloguing backlogs, developing digitization and digital archives workflows, and developing innovative way to collaborate to community groups.

Sessions topics include:

- Providing access via digitization
- Innovative outreach activities
- Engagement with diverse user groups or emerging areas of research and scholarship
- Promoting archives through partnerships
- Strategies for reducing backlogs

Exhibitor Fair and Sponsorship Opportunities

This year's conference will be held at Loyalist College in Belleville, an easily accessible and exciting venue!

By participating in the 2019 conference as an exhibitor or a sponsor, you will reach a large community of institutions and individuals across the cultural sector in Ontario.

- 2018 AAO Conference was attended by over 120 delegates, including leaders and decision makers from archival institutions across Ontario.
- Exhibitor Fair is limited to 10 companies, so do not miss your opportunity to participate!
- Get additional exposure as your logo is featured on our website, in our quarterly newsletter, and in our conference program.

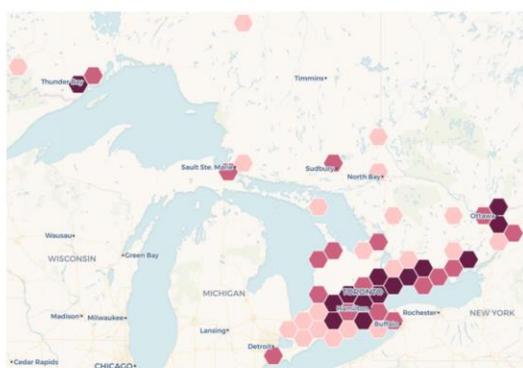
Let's work together to find the sponsorship package that will best suit your needs.

The Archives Association of Ontario by the numbers in 2017-18



2017-18 was a big year for the AAO! We turned the ripe old age of 25 and celebrated by publishing a history of our organization, *In Pursuit of the Archival Endeavour*, which was the result of two years of hard work on the part of the AAO Organizational History Committee. We took stock this year and worked to improve policies and procedures, ensure we are accountable to our members, and remain fiscally responsible. We gave our website a much-needed refresh and are proposing updates to our mission, mandate, and standing committees to ensure our organization remains responsive and active. And we pursued improvements to our core work dedicated to serving members through the Archives Advisor and Archeion programs, professional development, and networking opportunities. Thank you for your continued membership, volunteerism, and engagement!

Membership



AAO Member Distribution across Ontario

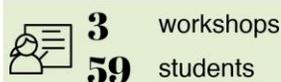
The AAO receives funding from Ontario's Ministry of Tourism, Culture and Sport for its operating activities, and Ontario's Ministry of Government and Consumer Services through the Archives of Ontario for the Archives Advisor and Archeion Coordinator programs.

Professional Development

2017 Conference:
Toronto



AAO Workshops



Off the Record

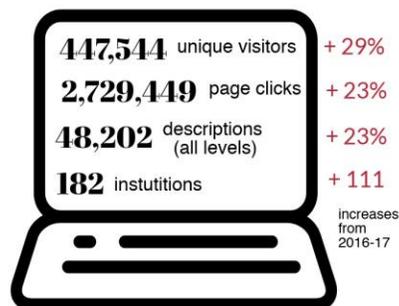


Services

Archives Advisor



Archeion



All time statistics

Note that the 2016-17 figure for published descriptions was incorrect: number should have been 39,220.

2017-18 AAO Infographic Breakdown of Services

Join Us to Unlock the Vaults!

Date: Thursday, May 8 - Friday, May 10, 2019
Location: Loyalist College, Belleville
Fees: \$650 for Exhibitor Booth and basic advertising package
*Take advantage of **enhanced sponsorship packages** for increased value*

Noteworthy:

- ✓ Only **10** exhibitor booth spaces available
- ✓ Exhibitor interaction will take place during registration period, as well as networking breaks including drinks and food
- ✓ Meet leaders in the archival profession from across Ontario
- ✓ Reach beyond conference attendees when your logo is included on our website and in our quarterly newsletter



Save Your Spot

Space at the Exhibitor Fair is limited, so submit your application soon to ensure your attendance. Additionally, many of the enhanced sponsorship packages are only available for a single sponsor. Do not miss out on these great opportunities! See pages 7-8 for the sponsorship agreement form, including deadlines and information about payment options.



Opening plenary of the 2017 AAO Conference



*Bay of Quinte Bridge, vintage postcard
Image courtesy of the Community Archives of Belleville and
Hastings County*

Please contact us with any questions!

Archives Association of Ontario Office

411 Richmond St. E. Suite 200

Toronto, ON M5A 3S5

aao@aao-archivists.ca 647-343-3334

Connect in Belleville – May 8 to 10, 2019

Sponsorship Benefits	Presenting Level (\$7,000)	Platinum Level (\$3,000)	Gold Level (\$1,500)	Silver Level (\$650)	Bronze Level (\$300)
Logo recognition and link to your company website on conference webpage	*	*	*	*	*
Logo recognition in 2019 issue of AAO's quarterly publication Off The Record	*	*	*	*	
Opportunity to add to Conference Tote Bag	*	*			
Full page colour ad on back page of conference programme; "Conference Brought to You By..." included on front page of conference programme and on conference webpage	*				
½ page colour ad in conference programme		*	*		
¼ page colour ad in conference programme				*	*
Logo inclusion in e-communications sent to over 325 members and stakeholders	*	*			
Invitation to speak at Awards Luncheon and recognition during meal (exclusive to one Platinum Level sponsor)		*			
Invitation to speak at Conference Banquet and recognition during meal (exclusive to one Platinum Level sponsor)		*			
Invitation to speak at Opening Reception and recognition during receptions (exclusive to one Platinum Level sponsor)		*			
Exclusive ad on environmentally friendly Conference Tote Bag (exclusive to one Platinum Level sponsor)		*			
Recognition at beginning of keynote speaker address (exclusive to Gold Level sponsor)			*		
Exhibitor space at Exhibitor Fair	*	*	*	*	
Tax receipt	*	*	*	*	*

AAO conferences have been held across Ontario!

2018, Wilfrid Laurier University - Waterloo	2012, Centre of the Cathedral Church of St. James - Toronto
2017, iSchool - Toronto	2011, Prince Arthur Hotel - Thunder Bay
2016, Prince Arthur Hotel - Thunder Bay	2010, Georgian College - Barrie
2015, Fanshawe College - London	2009, Archives of Ontario - Toronto
2014, UOIT - Oshawa	2008, St. Clair Centre for the Arts - Windsor
2013, St. Paul's University - Ottawa	2007, Queen's University - Kingston

A Special Thank You to These Previous Conference Sponsors!



SPONSORSHIP AGREEMENT (page 1)

Our Organization (please print company name)

will support the 2019 Archives Association of Ontario (AAO) Conference taking place from May 8th to 10th, 2019 at Loyalist College in Belleville, Ontario. To guarantee your sponsorship, please submit the following agreement to the AAO office by email to aao@aao-archivists.ca. Completed forms must be submitted by March 1, 2019.

AUTHORIZED CONTACT PERSON

Name

Title

Address

City

Province/State

Postal Code/Zip Code

Telephone

Email

Signature

Date

LEVEL OF COMMITMENT (please indicate):

Presenting Level \$7,000		Silver Level \$650	
Platinum Level \$3,000		Bronze Level \$300	
Gold Level \$1,500			

Upon receipt of this agreement, an invoice for sponsorship will be issued by AAO. Payment made by cheque can be sent to the following address:

The Archives Association of Ontario
411 Richmond Street East
Suite 200
Toronto, Ontario M5A 3S5

QUESTIONS? PLEASE CONTACT:

FUNDRAISING COMMITTEE CHAIR:

Tracey Krause
pastpresident.aaoarchivists@gmail.com

AAO ACCOUNT COORDINATOR:

Mariam Bokhari
aao@aao-archivists.ca

**Thank you for supporting the AAO Conference.
We look forward to your participation.**
For more information please visit: <http://aao-archivists.ca/conferences>

SPONSORSHIP AGREEMENT (page 2)
EXHIBITOR INFORMATION

Are you participating in our Exhibitor Fair?
Please fill out this page if you are!

Company Name (to appear in program):

Exhibitor Fair Contact

Name

Title

Telephone

Email

Exhibitor Fair Attendees

Name (to appear on nametag)	Email	Job Title (to appear on nametag)
1.		
2.		
3.		
4.		

Exhibitor Fair Dates and Times

Setup: Wednesday, May 8 from 1:00pm - 4:00pm
Thursday, May 9 from 8:00am - 8:45am

Fair: Thursday, May 9 from 9:00am - 3:30pm
Friday, May 10 from 9:00am - 3:30pm

Half hour networking and coffee breaks held for conference attendees in the exhibitor area each morning and afternoon