



Archives Association of Ontario

# Future Directions

Update from the Board of Directors

10 May 2018

# Membership

Institutional members 235

Individual members 131

Students 49

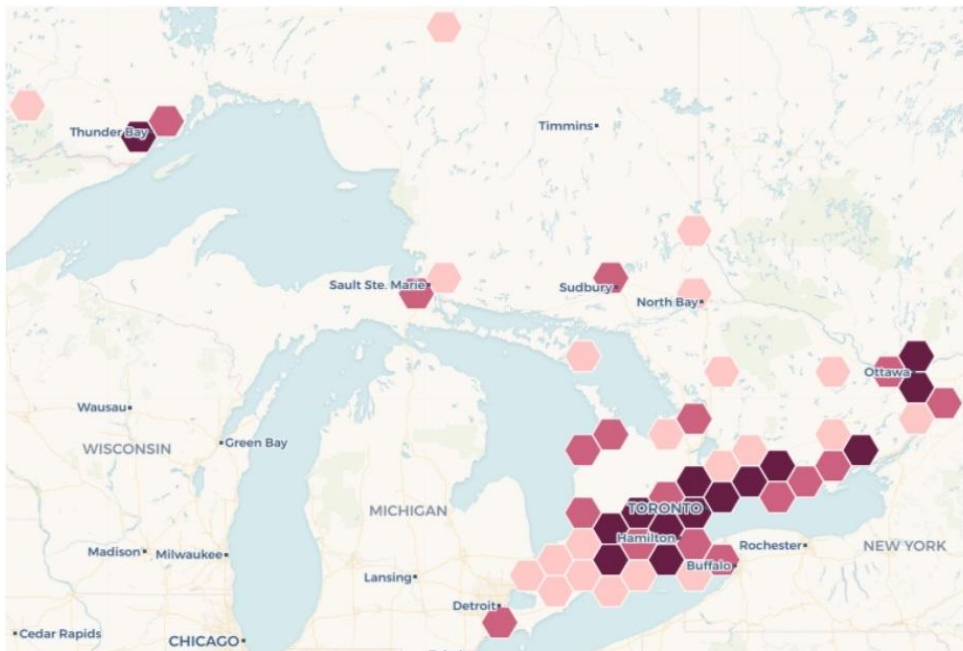
Retired 12

Friends 8

March 2018  
**435**  
active members

+16%

March 2017  
**374**  
active members



AAO Member Distribution across Ontario

# Professional Development

## 2017 Conference: Toronto

**159** attendees  
**27** papers & panels  
**4** tours

# AAO Workshops

**3** workshops  
**59** students

# Off the Record

**4** issues **47** articles  
**100** issues now available online  
**1,600** downloads of all issues

# Services

## Archives Advisor

**169** e-mail consultations  
**21** phone consultations  
**9** site visits  
**5** outreach events attended

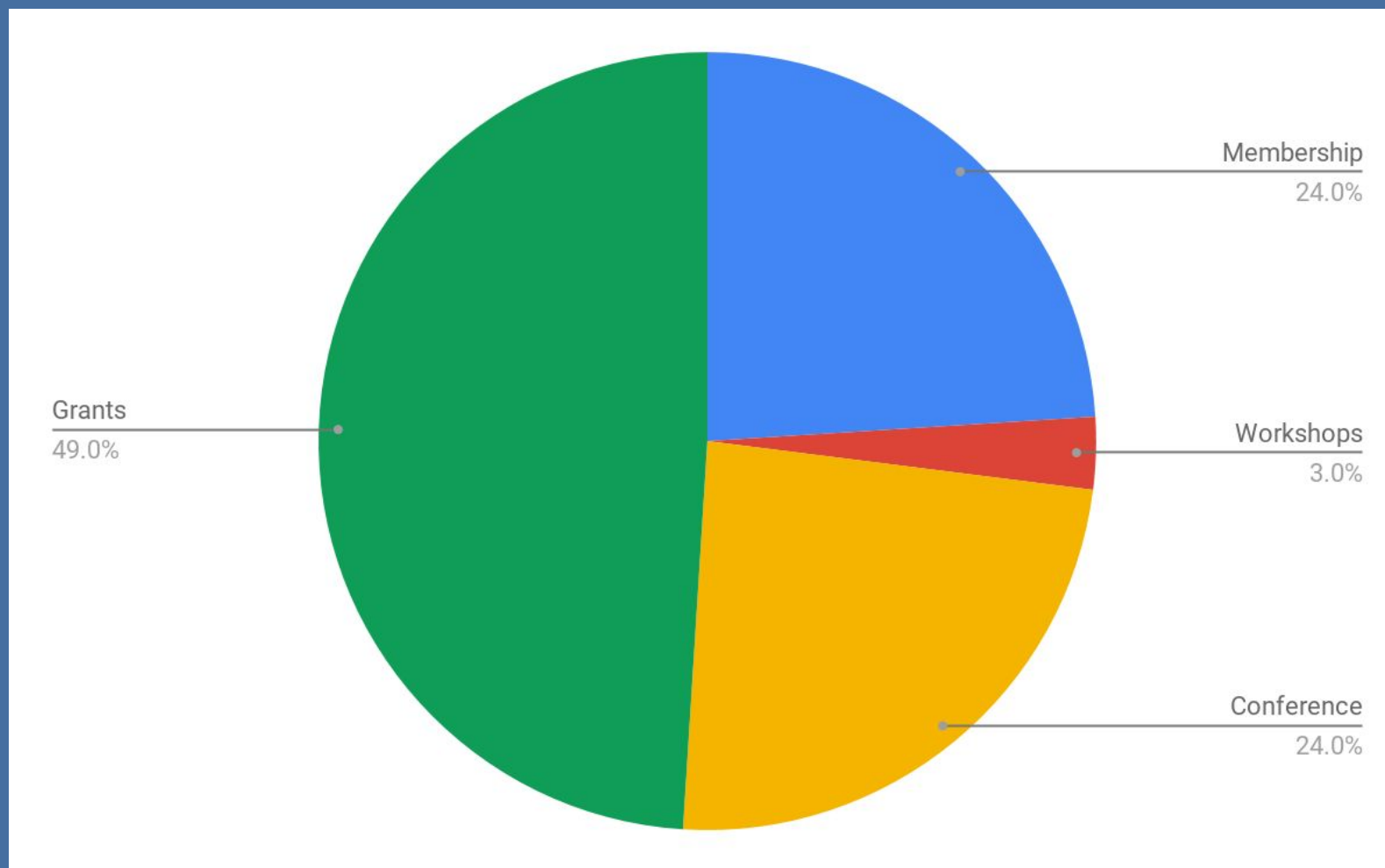
## Archeion

**447,544** unique visitors +29%  
**2,729,449** page clicks +23%  
**48,202** descriptions (all levels) +23%  
**182** institutions +111

increases from 2016-17

All time statistics

# Revenue Breakdown



# Association Review



*I feel thin, sort of stretched, like butter  
scraped over too much bread.*

Biblo Baggins, *The Fellowship of the Ring* (J.R.R. Tolkien)

# Review Mission Statement



## Proposed Updated Mission Statement:

*The Archives Association of Ontario (AAO) fosters a community of information specialists by representing and serving archives and records professionals.*

## Proposed Mandate:

*Consisting of a volunteer-run network of members organized into regional chapters, the Archives Association of Ontario (AAO) supports and engages its membership through professional and institutional development opportunities, advocacy, and by providing access to the expertise of information specialists.*

# Proposed Committees Restructure

Awards

Communications  
& Advocacy

Institutional  
Development

Professional  
Development

Archeion

Preservation

Fundraising

Digital Access &  
Preservation

Development

# 2018 Membership Survey



84 participants



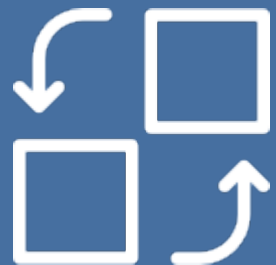
46% satisfied with workshop offerings



22% membership



50% support increase in workshops fees



43% network w/h archivists

# Identifying Service Gaps



Archivist Toronto **AAO** Practices

Professional Development Moment

Workshops Institutional **Archives** Place

Think Present Training Project



# Provincial Acquisition Strategy



**2017 OAR Results:**

17 institutions  
(5 more from 2016)

600 individual accessions

# Partnerships & Collaborations



Image taken at the 2016 AAO Conference in Thunder Bay



TAKING IT TO THE  
**NEXT LEVEL**

#GLAM2018

Galleries, Libraries,  
Archives, and Museums  
Summit 2018

# 2018-19 Board Goals



1. **Submit DHCP grant** (delivery of online professional development)
2. **Empower Standing Committees**
3. **Investigate resource sharing among related heritage groups**
4. **Continue to reduce dependency on grants for operations**  
(investigate a fundraising strategy)

# The END

Questions email [president@aao-archivists.ca](mailto:president@aao-archivists.ca)